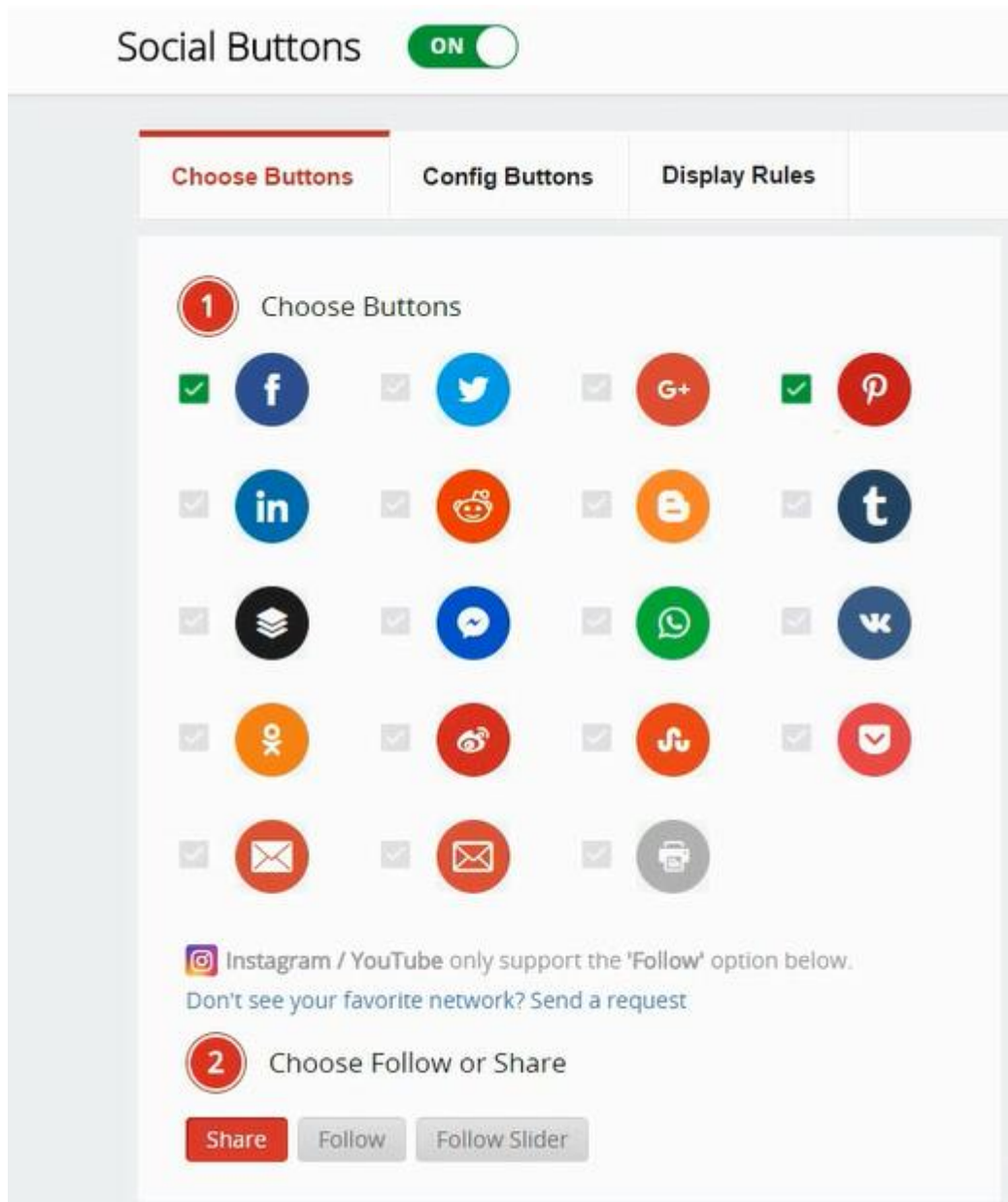


More Quick and Simple Ways to Get Traffic to Your Store

Go to the social sharing buttons app in your store and enable Pinterest. Pinterest is an image sharing platform and traffic from Pinterest is high quality traffic.



Go to Pinterest.com and sign up. Give your new account a name that is related to your niche (again, accounts are disposable and in any case, I have at least 5 of them running right now and it doesn't seem to cause any problems).

Pointers:

Set up several boards – maybe 5-10 boards on different subjects related to what you are selling on your store. Try and get a bit creative when naming your boards!

Re-pin several images from Pinterest onto each of your boards, in order to flesh them out a bit.

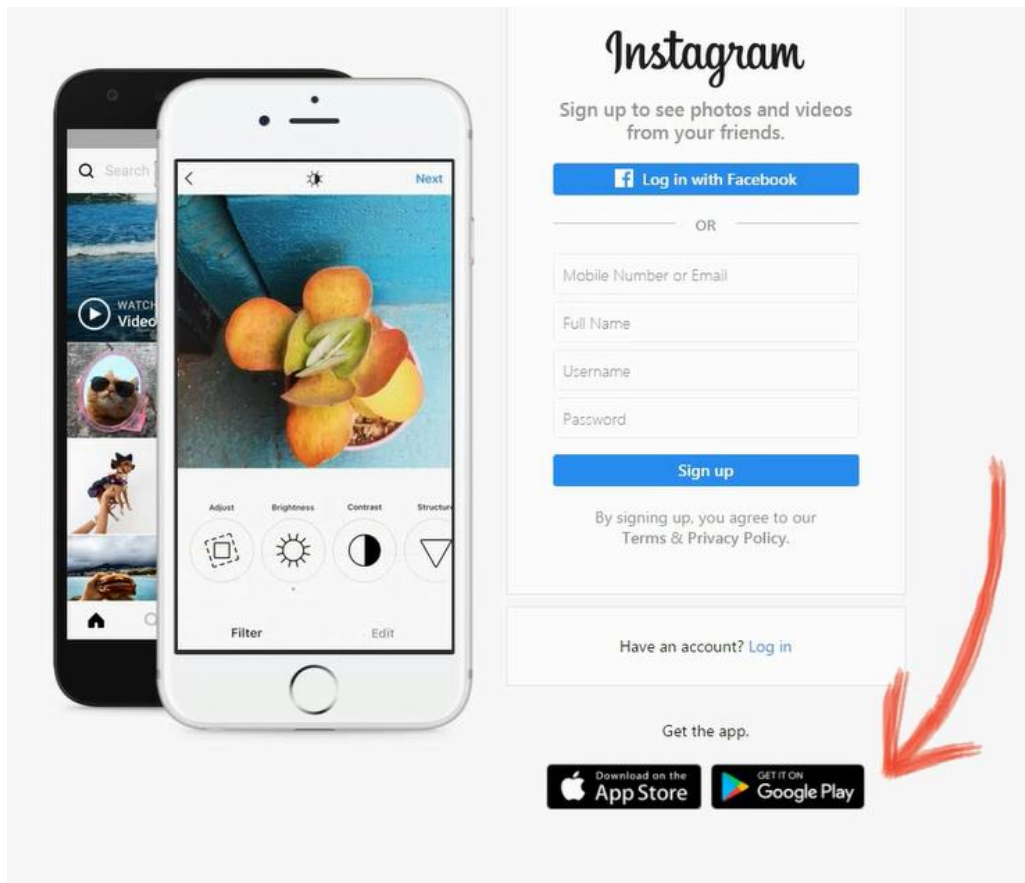
Pin your own products from your store onto the relevant boards in your Pinterest account. Depending on how many products you have, you may be able to go ahead and pin them all. If you have 100's, you can do say, 10 a day until they are all pinned. It should take no longer than 10 minutes to pin 10 products from your store.

When you pin, you can add some extra text below the pin if you wish to.

That's how simple it is to share your products on Pinterest!

Go over to Instagram.com. Instagram is an image and video sharing social media platform owned by Facebook and it's designed for use on mobile devices, not on desktops.

Before you do anything, you need to download the app to your mobile device.



WikiHow has an excellent step-by-step tutorial including screenshots showing you how to post on Instagram (for anyone who doesn't know!)

[Wikihow.com/post-on-instagram](https://www.wikihow.com/post-on-instagram)

Please also refer to this lecture's video

In order to post your product images to Instagram, you need to download them from your desktop onto your mobile device.

Instagram for business is a huge subject, but if you simply get the basics in place, you can start to get some traffic to your store.

Tip:

Try to think about how you can get some of your images to get shared and even go viral.

For example, deals, discounts, **contests**. That's right! You can post your contest on Instagram too! Simply post the contest image along with a caption about the contest.

Note: you cannot add an Instagram sharing button on your store because it doesn't work like that. You can only add an Instagram 'follow' button. So if you want to do that, there IS an app in the Shopify app store, but it's not free.

If you want to check it out, here it is:

<https://apps.shopify.com/get-instagram-followers>

As always, do not rely ONLY on the PDF's. The videos are much more detailed and must be watched in order to gain a full understanding of the process.